

**2017
TOURNAMENT
HANDBOOK**

FEBRUARY 6 - 12



Pebble Beach Golf Links

Spyglass Hill Golf Course

**Monterey Peninsula
Country Club Shore Course**



MONTEREY
PENINSULA
FOUNDATION





MONTEREY
PENINSULA
FOUNDATION

Monterey Peninsula Foundation is passionate about the quality of life in our region and continues to look for strategic ways to create safe, healthy and thriving communities. From providing grants to the economic impact of our two tournaments, we remain committed to the tradition of history-making golf and forward-looking philanthropy.

We could not do this without you.

Volunteers contribute a great deal to the tournaments that are the engine for our giving. Your service

- Ensures support for the critical needs of food, shelter, health and mental health services
- Supports arts and culture as well as educational opportunities for children and families
- Generates funding for community projects and environmental stewardship
- Supports a host of programs for youth – our future leaders

There is so much to share with you about our work and how volunteerism is a key driver.

You can learn more about Monterey Peninsula Foundation giving on our website at www.montereypeninsulafoundation.org.

We hope you have a great tournament this year and that you will come back again and again to enjoy the experience you help to create. YOU make it happen!



SEPTEMBER 19 – 24, 2017

For information visit

www.pureinsurancechampionship.com
or call 831 649-1533

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NEW FOR 2017

The View

(Thursday – Sunday, 9:00 a.m. – 5:00 p.m.)

The View is a ticketed venue, located on the 8th fairway. Tickets include two complimentary drinks at the private bar inside the venue. Food for purchase is available nearby at the Triangle Plaza concession.

CLUB EIGHTEEN

(Thursday – Sunday, 8:00 a.m. – 5:00 p.m.)

CLUB EIGHTEEN, a private venue on the iconic 18th fairway, offers magnificent views from the upper level of a glass enclosed tent with outdoor deck. Enjoy unlimited meals and drinks including breakfast, lunch, hors d'oeuvres, desserts, and premium spirits.

EMERGENCY INFORMATION

First-Aid/Medical Facilities and Security Issues

Medical Emergency/Security

Command Post 831 644-0594 Mon. – Sun.
7:00 am – 5:00 pm

First Aid

Pebble Beach 831 625-9224 Tue. – Sun.
Trailer at 15th Fairway 8:00 am – 5:00 pm

MPCC 831 641-0374 Thu. – Sat.
Trailer at 11th Tee 8:00 am – 5:00 pm

Spyglass 831 625-9230 Thu. – Sat.
Trailer at Snack Bar 8:00 am – 5:00 pm

Each trailer is staffed by medical personnel.

Emergencies

Any person requiring emergency medical attention or requiring law enforcement assistance should call the **Command Post 831 644-0594** or have a marshal radio the Command Post and request a mobile unit be dispatched immediately. Marshal captains equipped with radios are available for emergency situations on each golf course.

Give exact directions and always stay with the patient or reportee until medical care or law enforcement arrives. Do not attempt to administer medical treatment unless you have proper training.

Non-Emergencies

If a person cannot walk to the First-Aid trailer at one of the locations above, please go to the closest green where a marshal volunteer with a radio will be available. Please call the **Command Post** with your request. Should a situation arise which requires medical attention and the patient is not on the golf course or is in the clubhouse or lodge area, the patient may either go to the nearest First-Aid trailer on the course or call the Command Post to have an ambulance dispatched at the discretion of those involved.

SCHEDULE OF EVENTS

Monday, February 6

Shuttles from Stevenson Road Shuttle Depot to Spyglass

- Practice rounds – Pebble Beach and Spyglass

Tuesday, February 7

Shuttles from Stevenson Road Shuttle Depot to MPCC and Spyglass

- Practice rounds – All courses
- Chevron Shoot-Out – 1:00 pm
Pebble Beach 1st Tee
Top athletes compete for charity,
holes 1, 2, 3, 17, 18

Wednesday, February 8

Shuttles from Stevenson Road Shuttle Depot to MPCC and Spyglass

- Practice rounds – All courses
- 3M Celebrity Challenge – 11:00 am
Pebble Beach 1st tee
Top celebrities play for charity,
holes 1, 2, 3, 17, 18
- Million Dollar Hole-in-One for Charity
presented by Facebook – 2:30 pm
Pebble Beach 7th hole
Top celebrities play for charity

Thursday, February 9

Shuttles from Stevenson Road Shuttle Depot to MPCC and Spyglass

- First round Pro-Am – All courses – 8:00 am

Friday, February 10

Shuttles from Stevenson Road Shuttle Depot to MPCC and Spyglass

- Second round Pro-Am – All courses – 8:00 am

Saturday, February 11

Shuttles from Stevenson Road Shuttle Depot to MPCC and Spyglass

- Third round Pro-Am – All courses – 8:00 am

Sunday, February 12

- Final round – Pebble Beach ONLY – 7:30 am
- Professionals – low 60 & ties; Amateurs – low 25 teams
- Play Off – In the event of a tie for first place, play begins at the 18th hole at Pebble Beach
- Awards Ceremony – following play on the 18th green

GENERAL INFORMATION

The AT&T Pebble Beach Pro-Am is a 72-hole PGA TOUR championship tournament played on Pebble Beach, Spyglass, and Monterey Peninsula Country Club golf courses. Professionals compete for a \$7.2 million purse and are paired with amateurs in teams that compete for a \$100,000 pro-am purse. Foursomes rotate to each of the three golf courses on Thursday, Friday and Saturday. The final round on Sunday is played at Pebble Beach. Starting times begin at 8:00 am each day and play concludes at approximately 4:00 pm. Sunday, play begins at approximately 7:30 am and concludes at approximately 3:00 pm.

Television Coverage

Thursday, February 9

Live 12:00 – 3:00 pm (PST) Golf Channel

Friday, February 10

Live 12:00 – 3:00 pm (PST) Golf Channel

Saturday, February 11

Live 10:00 – 11:30 am (PST) Golf Channel

Live 12:00 – 3:00 pm (PST) CBS

Sunday, February 12

Live 10:00 – 11:30 am (PST) Golf Channel

Live 12:00 – 3:30 pm (PST) CBS

Restrooms

Restrooms are located on all three golf courses and the main parking areas. For locations see the course map found in the pairing sheet.

Information Booth

On Pebble Beach GL the information booths are located at the Grand Entrance, the 15th and 18th green, 17th tee, Carmel gate, and the Triangle adjacent to holes 6, 8, and 14. Additional booths are located at the main entrance of Spyglass Hill GC and MPCC Shore Course.

Cameras/Mobile Devices

The use of any camera device is allowed ONLY Monday – Wednesday.

Mobile devices are permitted and must be on “silent.” To place or receive calls or to text, please proceed to the designated call areas on course and away from play. Use of mobile devices is not permitted along rope line. Spectators are able to make cell phone calls in designated calling areas on all three courses as well as the ability to follow the action online as long as they have their devices on silent mode and do not use the camera function.

Upon arrival, EVERYONE will proceed through a Security Check Point. Any unauthorized items will be held and placed in a secure storage area to be picked up upon departure.

Lost and Found

Any lost item should be reported and any found item should be returned to the nearest Information Booth as soon as possible.

Found items will be forwarded several times a day to the Main Information Booth at the Grand Entrance. At the end of each day, any unclaimed item will be forwarded to Operations Headquarters located on Portola Road.

Security/Back Pack Policy

For security purposes, the PGA TOUR does not allow glass bottles or cans, backpacks, packages, large purses, large camera cases, food containers, coolers, nor ladders on the tournament courses at any time. Security check points will be set up at each entrance to scan all carried in items. Committee chairmen will distribute an approved clear logoed bag, 12 x 6 x 12, to volunteers.

PARKING/TRANSPORTATION

Parking Passes

Cars with parking passes will be directed to their designated parking area by traffic controllers. Parking passes are number or letter coded and allow access to the area reserved for vehicles with that specific pass.

Volunteer Parking

Monday - Tuesday: Parking is located in Pebble Beach, follow signs for Golf Parking.

Wednesday – Sunday: Parking is located at CSUMB, follow signs for Golf Parking.

CSUMB Volunteer Shuttle Schedule

Wednesday – Saturday 6:00 am – 6:00 pm

Sunday 6:00 am – 5:00 pm

Will be extended in the event of a late finish.

City Shuttles

Free shuttle service is available to uniformed/credentialed volunteers in Monterey, Pacific Grove and Carmel.

For information contact:

Monterey: www.canneryrow.com, 831 657-6488

Carmel: www.carmelcalifornia.org, 800 550-4333

Pacific Grove: www.pacificgrove.org, 800 656-6650

Corporate Hospitality Shuttle

Courtesy shuttle service is provided from Sponsor parking at CSUMB to the Corporate Village on the 3rd fairway for guests of Corporate Hospitality, Thursday – Sunday.

For information, please call Transportation at 831 625-9257.

Special Needs Transportation

Special Needs parking is available at the *Bird & Seal Rock Vista Point*. For easy access, please enter at the PG Gate and follow signage. Shuttle service will be provided between the lot and all golf courses, Monday – Sunday. For more information, please call Special Needs Transportation at 831 625-9267.

Special Needs Viewing Areas

Special needs viewing areas are available on the 18th green at Pebble Beach, on the 9th green at Spyglass and on the 10th green at MPCC. For information, please call Special Needs Transportation at 831 625-9267.

TICKET/BADGE INFORMATION

Volunteer Credentials

Each volunteer will receive a badge with his or her name and committee printed on it. Badges will be issued by committee chairpersons.

Admission Credentials

Good for entrance to the tournament and grandstand seating.

Daily Spectator Tickets

Monday, Tuesday, Wednesday, February 6-8

Thursday, February 9

Friday, February 10

Saturday, February 11

Sunday, February 12

Spectator Badges

Weekly

Monday, February 6 – Sunday, February 12

Sponsor Ticket

Corporate sponsors are provided daily tickets with the sponsor's name and hospitality location printed on it.

Any-Day Tickets

Each Any-Day Coupon is good for one person for one day and is to be exchanged for a daily ticket from Ticket Sales.

Ticket Sales Locations

CSUMB

Main parking lot

Pebble Beach

Grand Entrance

Carmel gate

Spyglass Hill

Main Entrance

MPCC

Ocean Road

Tickets may be purchased in advance online at www.attpbgolf.com or through the tournament office by calling 831-644-0333 or 800-541-9091.

Will Call

Grand Entrance

Monday – Saturday, Feb. 6 – 11

7:00 am – 5:00 pm

Sunday, Feb. 12

7:00 am – 3:00 pm

Sponsor Will Call

Corporate Village, Pebble Beach 3rd fairway

Thursday – Sunday, Feb. 9 – 12

9:00 am – 5:00 pm

Grandstand Locations

All ticket/badge holders are allowed grandstand access.

Grandstand seating is located on the 7th tee, 13th green, 15th green, 16th green, 17th tee, 17th green, and 18th green of Pebble Beach Golf Links.

The Lodge Access

All ticket holders will be allowed inside on a first-come-first-serve basis until maximum capacity is reached

Monday – Wednesday only. Thursday – Sunday only

those ticket holders with badges matching those displayed on the Access Credential Board will be allowed to enter The Lodge.

The Clubhouse at MPCC is a private facility and is not open to the public or volunteers during the tournament.

PEBBLE BEACH ON COURSE VENUES

Chevron STEM ZONE

(Thursday – Sunday, 8:30 a.m. – 5:00 p.m.)

Sponsored by Chevron, the STEM ZONE teaches Science, Technology, Engineering, and Mathematics through hands-on, golf-themed activities creating a fun environment for students to learn. It is located adjacent to the Corporate Village, along the 3rd fairway.

Patriots' Outpost

(Thursday – Sunday, 9:00 a.m. – 4:00 p.m.)

Patriots' Outpost is a private hospitality chalet for all active duty military, reserves, veterans and their families located along the 15th fairway.

Triangle Plaza

Adjacent to holes 6, 8 and 14, the Triangle Plaza is home to the AT&T Digital Clubhouse and TaylorMade Experience. This area DOES NOT require a special ticket.

CORPORATE HOSPITALITY INFORMATION

Corporate Hospitality venues are located on Pebble Beach and are for invited guests only. Corporate guests are shuttled from CSUMB directly to the Corporate Village.

CLUB EIGHTEEN (18th fairway)

Corporate Village (3rd fairway)831 625-9205

Sky Suites (17th green).....831 625-7328

Sky Suites (18th fairway)831 622-1266

Sky Suites (18th green).....831 625-7366

VOLUNTEER INFORMATION

Hospitality - Stevenson Road

Credentialed Volunteers Only!

Monday – Wednesday	7:00 am – 5:00 pm
Thursday	6:00 am – 5:00 pm
Friday & Saturday	6:00 am – 6:30 pm
Sunday	6:00 am – 4:00 pm

Concessions

Monday	10:00 am – 2:00 pm
Tuesday & Wednesday	7:00 am – 2:00 pm
Thursday – Saturday	6:30 am – 3:00 pm
Sunday	6:30 am – 2:00 pm

Merchandise

As a thank you to our volunteers, tournament logoed apparel is available for purchase, at wholesale prices, in the trailer next to Volunteer Hospitality. **Open only to volunteers, must show credential to enter.**

Tuesday	9:00 am – 5:00 pm
Wednesday	9:00 am – 4:00 pm
Thursday	7:00 am – 6:00 pm
Friday	7:00 am – 4:00 pm
Saturday	9:00 am – 4:00 pm
Sunday	Closed

Golf Cart Safety

- Only individuals with a valid driver's license are allowed to drive the golf cart.
- No more than two people may be on the golf cart at one time, or in the case of a multi-seat golf cart, no more than the maximum number of people permitted by the Owner's Manual.
- Operate **ONLY** from the driver's seat.
- Drive with caution at all times, assuring the safety of the occupants and spectators.
- Do not start until the occupants are safely seated and equipment, if any, has been properly secured.
- Prior to starting, the driver should check to see if the golf cart is set to go forward or backward, and make the required adjustments if necessary. Further, the driver should ensure the path of intended travel is clear before starting the golf cart.
- Occupants must remain seated when the golf cart is moving and keep their entire body inside the golf cart.
- Avoid sudden starts and stops.
- Drive at a safe speed and further reduce the speed for adverse driving conditions such as wet grass or rough terrain.
- To prevent overturning the golf cart, the driver should drive slowly straight up and down slopes.
- Never make a sharp turn. Approach a hill or rise in a straight line. To turn at the bottom of a hill, go straight and turn slowly at a large angle.
- When stopping and leaving the golf cart, always set the parking brake, turn the key switch to OFF and remove the key, and place the forward/reverse handle in NEUTRAL.

Code of Conduct

- Provide for general welfare, health and safety of all contestants, spectators and volunteers.
- Each volunteer will wear a uniform specific to his or her committee. Chairpersons will advise their workers regarding this year's uniform and arrangements for distribution or pick-up. No blue jeans on the golf course!
- Abstain from consumption or use of all alcohol, tobacco products and illegal substances while on duty, and while on course in uniform. **Volunteers who do not comply with this policy, will be DISMISSED IMMEDIATELY.**
- Be punctual. This means arriving 15 minutes before your shift and ready to work your scheduled times.
- In case of illness, notify your chairman.
- Never answer "I don't know," instead reply, "I will find out that information for you" and then research through the appropriate channels. NEVER give out incorrect information.
- Volunteers are expected to work their entire assigned shift unless alternate arrangements have been made in advance.
- When you are wearing your AT&T Pebble Beach Pro-Am uniform please remember that you are representing the tournament **regardless if you are on or off duty**. At all times be sure you are courteous and respectful to all individuals as well as maintaining a professional level of conduct.
- Report any emergencies to the appropriate authorities after first taking immediate action to ensure the health and safety of the individual.
- Do not engage in any inappropriate contact or relationship with players, sponsors, volunteers or other participants of the AT&T Pebble Beach Pro-Am.
- Respect property belonging to the tournament and its sponsors at all times.

Autographs

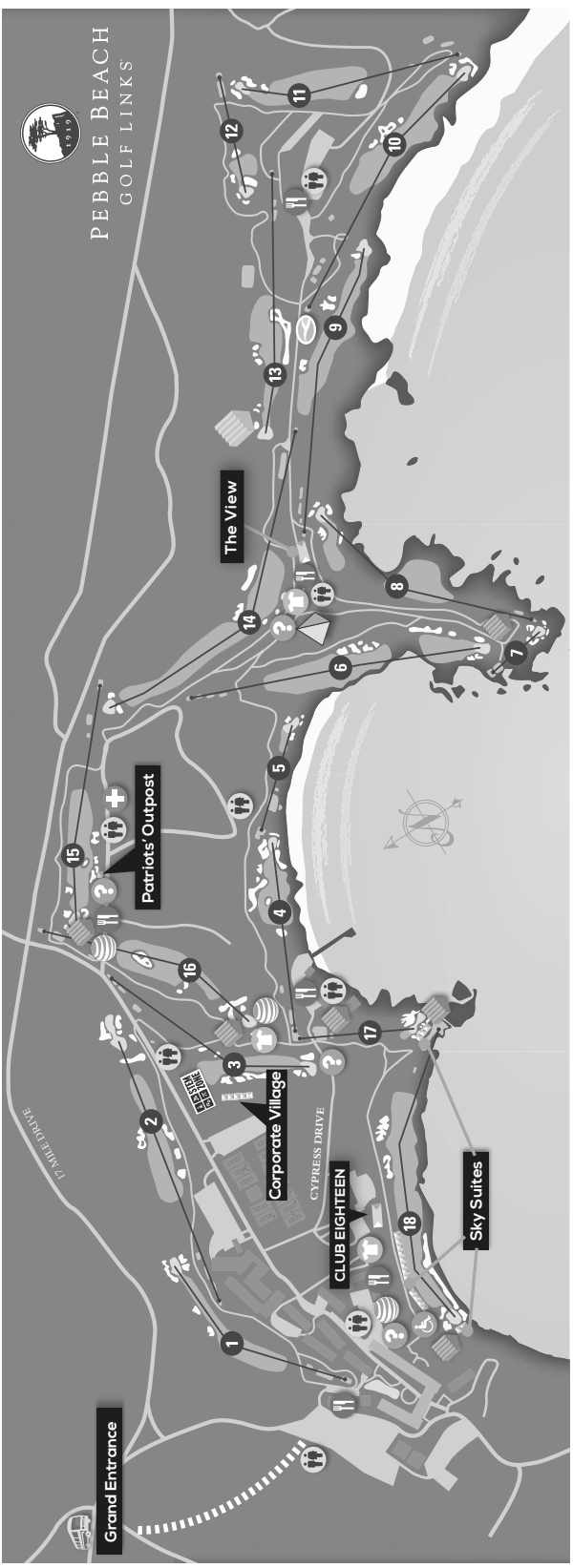
The PGA TOUR policy states that autographs are permitted at the conclusion of play only and no items used for autographs may be larger than 8x10.

Volunteers are not permitted to request autographs while on duty. Volunteers who do not comply with this policy will be relieved of their duties.

PEBBLE BEACH SITE MAP

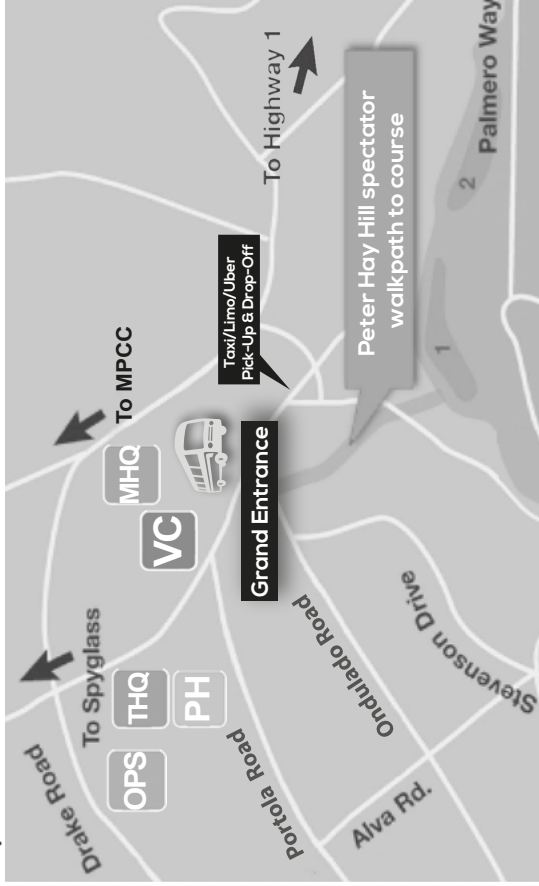


PEBBLE BEACH
GOLF LINKS



LEGEND

	ADA Viewing Areas		Marshal Headquarters
	AT&T Charging Station		Operations Headquarters
	Chevron STEM Zone		Player Hospitality
	First Aid		Tournament Headquarters
	Food & Beverage		Volunteer Compound
	Information / Lost & Found		
	Merchandise		
	Monterey Peninsula Foundation Charity Deck		
	Public Seating		
	Public Restrooms		
	Shuttle Drop off & Pick up		
	Triangle Plaza		



IMPORTANT TELEPHONE NUMBERS
Area Code: 831

Security Command Post	644-0594
Tournament Headquarters <i>Corner of Stevenson and Portola Roads</i>	649-1533
Operations Headquarters <i>Stevenson Road</i>	622-1234
Ticket Sales, <i>Grand Entrance</i>	624-0100
Caddie Headquarters, <i>corner of Stevenson and Portola Roads</i>	625-9295
Communications	625-9255
Corporate Village, <i>PB 3rd fairway</i>	625-9205
Entrance Gates	624-0123
Ecology (Trash Boxes/Removal)	622-1234
First Aid:	
Pebble Beach, <i>15th fairway</i>	625-9224
Monterey Peninsula Country Club, <i>11th Tee</i>	641-0374
Spyglass Hill, <i>Next to Snack Bar, 9th green</i>	625-9230
Lost and Found	622-1234
Marshal Headquarters, <i>Next to Volunteer Hospitality</i>	625-9247
Player Hospitality, <i>corner of Stevenson and Portola Roads</i>	625-9265
Player Registration, <i>corner of Stevenson and Portola Roads</i>	625-7308
Player Transportation, <i>Next to Player Hospitality</i>	625-9237
Media Center, <i>Conference Center - The Lodge</i>	625-9242
Sky Suites, <i>PB - 18th fairway</i>	622-1266
Telephone/Technical Repair	622-1234
The Lodge at Pebble Beach	624-3811
Transportation:	
Spectator, <i>Stevenson Road Shuttle Depot</i>	625-9257
Special Needs, <i>Bird & Seal Rock Vista</i>	625-9267
Volunteer Hospitality, <i>Stevenson Road</i>	625-9218
Will-Call:	625-9245
Mon-Sun, <i>Grand Entrance, PB</i>	