



2020 AT&T PEBBLE BEACH PRO-AM MEDIA FACT SHEET

COURSES

Pebble Beach Golf Links	6,816 yards	Par 72
Monterey Peninsula Country Club, Shore Course	6,941 yards	Par 71
Spyglass Hill Golf Course	7,035 yards	Par 72

TOURNAMENT COURSE RECORDS

Pebble Beach

David Duval	62 (1997)
Tom Kite	62 (1983)

Spyglass Hill

Luke Donald	62 (2006)
Phil Mickelson	62 (2005)

MPCC (Shore Course)

Sung Kang	60 (2016)
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FIELD

156 professionals / 156 amateurs

PURSE

\$7,800,000; \$100,000 pro-am

DEFENDING CHAMPION

Phil Mickelson

PAIRINGS

Available on Tuesday, Feb. 4 after 6:00 p.m. at www.attpbgolf.com

PLAYOFF

Sudden death: holes 18-18, and then 17-18, as needed

PAST CHAMPIONS INCLUDE

Mark O'Meara (five-time winner), Phil Mickelson (five-time winner), Jack Nicklaus (three-time winner), Davis Love III (two-time winner), Dustin Johnson (two-time winner), Tom Watson (two-time winner), Brandt Snedeker (two-time winner), John Cook, Tom Kite, Hale Irwin, Paul Azinger, Johnny Miller, Peter Jacobsen, Payne Stewart, Tiger Woods, Vijay Singh, Jimmy Walker, Vaughn Taylor, Jordan Spieth, and Ted Potter, Jr.

TV BROADCASTS

(Pacific Standard Time)

Thursday, February 8	12:00 – 3:00 p.m.	Golf Channel
Friday, February 9	12:00 – 3:00 p.m.	Golf Channel
Saturday, February 10	10:00 – 11:45 p.m.	Golf Channel
	12:00 – 3:00 p.m.	CBS
Sunday, February 11	10:00 – 11:45 a.m.	Golf Channel
	12:00 – 3:30 p.m.	CBS

MONTEREY PENINSULA FOUNDATION - BOARD OF DIRECTORS

Clint Eastwood, Chairman	Harris Barton	Lori Lee
Peter Ueberroth, Co-Vice Chairman	Murray Demo	Bill Perocchi
Doug Mackenzie, Co-Vice Chairman	David Gill	Heidi Ueberroth
Steve John, CEO	Greg Jamison	Jerry Yang



SCHEDULE OF EVENTS

MONDAY, FEBRUARY 3	Practice rounds, spectator viewing available on Pebble Beach Golf Links and Spyglass Hill Golf Course
TUESDAY, FEBRUARY 4	Practice rounds, spectator viewing at all three courses 2:30 p.m. Chevron Shoot-Out Pebble Beach Golf Links – Putting Green
WEDNESDAY, FEBRUARY 5	Practice rounds, spectator viewing at all three courses 11:00 a.m. 3M Celebrity Challenge Pebble Beach Golf Links – 1, 2, 3, 17 & 18 2:30 p.m. Million Dollar Hole-in-One for Charity, presented by Cisco Pebble Beach Golf Links – 17 th hole
THURSDAY, FEBRUARY 6	8:00 a.m. First round, all three courses
FRIDAY, FEBRUARY 7	8:00 a.m. Second round, all three courses
SATURDAY, FEBRUARY 8	8:00 a.m. Third round, all three courses
SUNDAY, FEBRUARY 9	7:30 a.m. Final round, Pebble Beach Golf Links (60 low professionals and ties; 25 low pro-am teams)



Chevron Shoot-Out

CHAMPIONS VS. CHAMPIONS

Tuesday, February 4th
Pebble Beach Golf Links ● 2:30 p.m.
Putting Green, Pebble Beach Golf Links

Participants & Charities

1. Ted Potter, Jr. (2018) – The First Tee of Greater Ocala
2. Vaughn Taylor (2016) – Safe Homes of Augusta
3. Jimmy Walker (2014) – Geneva School of Boerne
4. Brandt Snedeker (2013 & 2015) – The Snedeker Foundation
5. D.A. Points (2011) – Arnie’s Army
6. Steve Young – Forever Young Foundation
7. Matt Ryan – Monterey Peninsula Foundation
8. Kelly Slater – Wounded Warriors
9. Aaron Rodgers – North Valley Community Foundation
10. Larry Fitzgerald – Larry Fitzgerald First Down Fund

Charity Purse

\$100,000

Format

5-hole putting contest. Modified alternate shot.

- Both contestants’ putt on each hole and decide which shot to play
- Alternate team member hits second shot and they continue to alternate until put is holed

Purse Allocation

Charity purse: \$100,000 to be divided between celebrity identified charities

- Each hole is worth \$20,000 total (\$10,000 to each player’s designated charity)
- Earnings carry over to next hole if there is a tie
- Any charities that don’t win are awarded \$1,000 from MPF with a \$1,000 match from Chevron

Event Emcee

Amanda Balionis, CBS Sports Reporter

Chevron Executives

Steve Green



3M Celebrity Challenge

Wednesday, February 5th
Pebble Beach Golf Links • 11:00 a.m. – 1:00 p.m.
Holes #1, 2, 3, 17, 18

Participants & Charities

1. Clint Eastwood – SPCA
2. Bill Murray – Hemophilia Foundation of Northern California
3. Ray Romano – Harvest Home
4. Clay Walker – Band Against MS
5. Josh Duhamel - African Community & Conservation Foundation
6. Kyle Rudolph – End Zone at University of Minnesota Masonic Children’s Hospital
7. Alfonso Ribeiro – Fresh Start Surgical Gifts
8. Kira K. Dixon – Children’s Miracle Network Hospitals

3M Executive Team

Denise Rutherford, Senior Vice President Corporate Affairs

Scholarship Winners

Madison Vernon, Carmel High School
Rachel Roberts, Salinas High School

Charity Purse

\$100,000

Format

8 players divided into two 4-man teams – Team Eastwood & Team Murray

Each celebrity plays for their selected charity (modified Scotch – all players hit drive off #1). The 4-person team that wins the most money wins the Eastwood/Murray Cup .

Purse Allocation & Special Events

\$20K per hole



Million Dollar Hole-in-One for Charity

Presented by



- Date** Wednesday, February 5, 2020
- Time** 2:30 p.m.
- Location** Pebble Beach Golf Links, 17TH Hole
- Purse** \$1,000,000 Hole-in-One purse
- Format**
- Qualifying Round – each player hits two shots
 - The first player to have a hole-in-one during the qualifying round will receive \$200K for their charity
 - Finals – 3 players who are closest to the pin from the qualifying round will advance to the finals. Each player will hit one shot. The winnings will be as follows:
 - 1st Place: \$100,000 (\$1,000,000 if hole in one made)
 - 2nd Place: \$ 20,000
 - 3rd Place: \$ 20,000

Players and charities to be announced



2019 CHAMPION

Phil Mickelson

Height	6 ft., 3 in.
Weight	200 lbs.
Birthday	June 16, 1970
Birthplace	San Diego, CA
Turned Pro	1992
College	Arizona State University (1992 Psychology)

44 PGA TOUR Victories

2019	AT&T Pebble Beach Pro-Am	2004	Bob Hope Chrysler Classic
2018	World Golf Championships-Mexico		Masters Tournament
2013	Waste Management Phoenix Open	2002	Bob Hope Chrysler Classic
	The Open Championship		Canon Greater Hartford Open
2012	AT&T Pebble Beach Pro-Am	2001	Buick Invitational
2011	Shell Houston Open		Canon Greater Hartford Open
2010	Masters Tournament	2000	Buick Invitational
2009	Northern Trust Open		BellSouth Classic
	World Golf Championships-CA		MasterCard Colonial
	The TOUR Championship presented by Coca-Cola		THE TOUR Championship
2008	Northern Trust Open	1998	Mercedes Championship
	Crowne Plaza Invitational at Colonial		AT&T Pebble Beach Pro-Am
2007	AT&T Pebble Beach Pro-Am	1997	Bay Hill Invitational
	THE PLAYERS Championship		Sprint International
	Deutsche Bank Championship	1996	Nortel Open
2006	Bell South Classic		Phoenix Open
	Masters Tournament		GTE Byron Nelson Golf Classic
2005	FBR Open		NEC World Series of Golf
	AT&T Pebble Beach Pro-Am	1995	Northern Telecom Open
	Bell South Classic	1994	Mercedes Championship
	PGA Championship	1993	Buick Invitational of California
2004			The International
		1991	Northern Telecom Open

International Victories

2013	Scottish Open
2009	World Golf Championship-HSBC Champions
2007	HSBC Champions
1993	Tournoi Perrier de Paris



Phil Mickelson – 2019 Champion continued

National Teams

2017, 2015, 2013, Presidents Cup
2011, 2009, 2007,
2005, 2003, 2000,
1998, 1996, 1994

2018, 2016, 2014, Ryder Cup
2012, 2010, 2008,
2006, 2004, 2002,
1999, 1997, 1995

1996 Dunhill Cup

1990 World Amateur Team Championship
1991, 1989 Walker Cup

Current Season Tour Highlights

Desert Classic: Tied Adam Hadwin for second at the Desert Classic, one stroke behind champion Adam Long. Recorded a 12-under 60 at La Quinta Country Club in round one, becoming the first player in PGA TOUR history with three scores of 60 or better. Led the field in Driving Distance for the week (318.2 yards). Failed to convert lead entering the final round to victory for the 15th time in 40 career attempts. Represented fourth top-three result at the event in 16 starts.

World Golf Championships-Mexico Championship: While making his 600th TOUR start at the World Golf Championships-Mexico Championship, defending champion finished T39 at even par following an opening-round 8-over 79



PROUD HOST OF



AT&T
PEBBLE BEACH
PRO-AM



CHARITABLE HOST ORGANIZATION

HISTORY

In 1937, Bing Crosby invited a group of friends to get together for some golf, a clambake and, most importantly, to raise money for local charities. Since that time, the tournament, now known as the AT&T Pebble Beach Pro-Am, has become one of the most popular and internationally recognized stops on the PGA TOUR and the spirit of giving back has continued through Monterey Peninsula Foundation.

MISSION

Monterey Peninsula Foundation enhances the quality of life in Monterey County and surrounding areas through strategic disbursement of charitable funds generated by hosting the AT&T Pebble Beach Pro-Am and the PURE Insurance Championship Impacting The First Tee.

GRANTMAKING

Monterey Peninsula Foundation provides grants to nonprofit organizations that benefit the community in the areas of arts & culture, community & environment, education, health & human services, and youth, in Monterey, Santa Cruz, and San Benito counties in Central California. The Foundation's online grant application and guidelines are available on the Foundation's website: www.montereypeninsulafoundation.org. During the last fiscal year, the Foundation's total philanthropic giving was \$15.6 million.

KEY GRANTEES, FY 2018-19

- CHISPA – Salinas Soccer Complex - \$1,000,000 over two years
- Alisal Union School District – Buckhorn Early Learning Center - \$1,000,000
- First 5 Monterey County - \$750,000 over two years
- Monterey Bay Economic Partnership- Affordable Housing - \$627,000 over three years
- Dientes Community Dental Clinic - \$620,000 over two years
- City of Hollister Fire Department - \$600,000
- Community Foundation for Santa Cruz County – Shoreline Soccer Complex - \$500,000 over two years
- Future Citizens Foundation - \$400,000
- Youth on Course - \$375,000 over three years
- Santa Cruz County Libraries - \$300,000
- Boys & Girls Club of Monterey County - \$300,000 over two years
- United Way of Monterey County - \$250,000



2020 SPECTATOR INFORMATION

TICKETS

Practice Round Ticket Tuesday or Wednesday
\$40 advance; \$50 gate

Tournament Rounds (Thursday, Friday, or Sunday)
\$60 advance; \$80 gate

Tournament Round (Saturday)
\$70 advance; \$90 gate

Weekly Ticket (Good all six days)
\$150 advance

AVAILABILITY

Online at www.attpbgolf.com/tickets

SHARED HOSPITALITY TICKETS

The View presented by Grey Goose See and be seen at The View, a shared hospitality suite located at hole #6 at Pebble Beach Golf Links. A daily ticket to The View includes general admission and access to the indoor/outdoor climate-controlled venue with private, upgraded restrooms. Signature Grey Goose and Patrón cocktails, beer, and wine are available for purchase at the bar inside the venue, and food is available for purchase nearby. 21 and over only. Tickets from \$100 per day.

Clint's Saloon presented by Qualtrics Clint's Saloon is a shared hospitality suite located on the 3rd fairway at Pebble Beach Golf Links. A daily ticket to the Saloon includes general admission and access to the indoor/outdoor climate-controlled venue with private, upgraded restrooms. Lunch, snacks, beer, wine and Grey Goose and Patrón cocktails are included. You never know if you might catch a glimpse of 'the man with no name' himself. Tickets from \$250 per day.

Palmer's Club 18 Get your hands on the most coveted ticket in golf offering single-day, general admission and access to a climate-controlled venue with outdoor stadium seating and upgraded restrooms along the 18th fairway at Pebble Beach. A daily breakfast and lunch will be served along with afternoon hors d'oeuvres and decadent desserts. A premium spirits bar with signature cocktails and boutique Napa Valley wines will be featured daily. Guests will enjoy live music and premier onsite parking.



SOCIAL MEDIA



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PARKING

- Tuesday complimentary parking inside Pebble Beach
- Wednesday - Sunday complimentary spectator parking is located at California State University, Monterey Bay (CSUMB) in Marina.
- To reach the spectator parking lot at CSUMB, follow "GOLF PARKING" signs on Hwy 1.
- Special needs parking is available along Bird Rock in Pebble Beach. Persons in authorized vehicles will be directed to the designated area and provided with complimentary shuttle service to the courses. Special viewing areas are available on course.

SHUTTLES

- Free shuttle to/from CSUMB parking lot to Pebble Beach (Wed – Sun)
- Free shuttle service between courses (Tuesday - Saturday)
- Shuttle hours
 - Wednesday – Saturday: 6:00 a.m. – 6:00 p.m.
 - Sunday: 6:00 a.m. – 5:00 p.m.
- For a fee, local shuttles are available from Monterey, Pacific Grove, and Carmel

FOOD AND BEVERAGE

- Provided by Pebble Beach Resorts and available at all three golf courses.
- Regional food trucks at Monterey Peninsula Country Club Thursday – Saturday.



MOBILE DEVICES

Please **SILENCE** your mobile device and turn off your flash.
Calls permitted **ONLY** in areas away from play.
Spectators may use their mobile devices to capture video, audio, and photos in all areas throughout tournament week.
Be respectful and do not interfere with players, caddies, or media.
Please follow instructions of course marshals and security.
Violations will result in the confiscation of your mobile device.

AUTOGRAPHS

Junior spectators age 18 and under may request autographs from players only in designated autograph zones. Adult spectators age 19 and above are not permitted to request player autographs at any time.
Junior spectators may not seek player autographs in order to sell such autographs and may not seek autographs on behalf of adult spectators.
Outside items may not be brought onto tournament grounds to be autographed. Violation of these policies may result in expulsion and loss of ticket privileges for the remainder of the tournament.

PROHIBITED ITEMS

Video cameras
Cameras (allowed during practice rounds only)
Radios, TVs, computers, laptops
Beverages (no entry or exit with beverages) and coolers
Cups, cans or containers (medical, infant items allowed)
Pets (service animals allowed)
Bags larger than 6 x 6, carrying cases, backpacks, camera bags, chairs
Carry items larger than 12 x 6 x 12
Lawn chairs or oversize chairs, seat cushions
Seat cushions in a carrying case or that have pockets or compartments
Bicycles, posters, signs/banners, fireworks, laser pointers
Weapons of any nature



2020 TOURNAMENT ATTRACTIONS

Grand Entrance Celebrate the tournament with exclusive offers and promotions at **AT&T Mobile Retail**. The stop by the **GEICO Golf Experience** to test your short game and win prizes.

The Practice Facilities at each golf course are open for public viewing Tuesday – Sunday. Spectators must have a ticket to enter the practice area.

At **Triangle Plaza** fans can enjoy refreshing Patrón drinks at **Club Patrón**, an indoor/outdoor club offering views of golf from the deck between holes 6, 8, and 14. Meanwhile, everyone is invited to swing through **The AT&T Loft**. Elevating the live golf experience to new heights, the two-story lounge offers stunning views of the course with cutting-edge technology and games inside. The **Meiomi Flavor Forward Lounge** invites fans to enjoy a glass of Meiomi Wine, the official wine of the PGA TOUR.

Food Trucks At Monterey Peninsula County Club, fans will enjoy a variety of local food trucks offering Asian Bowls, tacos, and all things artichoke. **Complimentary trolleys** will circle the course to transport spectators to their favorite viewing spots.

Public Grandstands A total of eight public grandstands are located at Pebble Beach Golf Links including wrap-around stadium seating at the 18th green, and a **new grandstand at the 6th tee**. All grandstands feature comfortable, **stadium-style tip-ups seats**. Additional grandstands are located at the, 7th hole, 8th fairway, 8th green, 13th green, 15th green, 16th green, 17th tee and 17th green. Public viewing is also available from the Charity Deck overlooking the 10th tee and the deck around Triangle Plaza. Show your Mastercard to access exclusive seating on #8 green compliments of **Mastercard Best Seats in the House**.

Patriots' Outpost Located on the 15th Fairway, Patriots' Outpost is open to all active duty and retired military personnel to show honor and appreciation to the courageous men and women of the United States Armed Forces and their families sponsored by Group O. Monterey Peninsula Foundation offers up to **two complimentary tickets** and Pebble Beach Company provides a **50% discount at the 15th hole concession** to all active, reserve and retired military, veterans, and National Guard.

Following a leisurely stroll along the front nine at Pebble Beach Golf Links, fans will be rewarded with a sweet perch overlooking 10 green and Carmel Beach below. **The Turn** offers fireside lounge chairs along with beer, wine, and specialty cocktails available for purchase on the open-air deck.

Discover the true impact of fan energy at the all-new **Chevron Fan Energy HQ** experience located along the 15th fairway. Play high-tech games, put your golf knowledge to the test, win prizes, and learn your 'fan type'. Spectators of all ages are welcome to find out how their fan energy stacks up against the competition.



PEBBLE BEACH GOLF LINKS®



Founder	Samuel F.B. Morse
Course Designers	Jack Neville and Douglas Grant
Head Golf Professional	Eric Lippert
Superintendent	Chris Dalhamer
Year Opened	1919
Par	72
Yardage	6,816

Tournaments

- AT&T Pebble Beach Pro-Am - part of tournament rotation since 1947
- PURE Insurance Championship at Pebble Beach - part of tournament rotation since 2004
- U.S. Open Championship in 1972, 1982, 1992, 2000, 2010, 2019
- U.S. Amateur Championship in 1929, 1947, 1961, 1999, 2018
- TaylorMade Pebble Beach Invitational - part of tournament rotation since 1990

Course Layout

Pebble Beach Golf Links extends eastward from The Lodge at Pebble Beach along the Carmel Bay coastline to the village of Carmel. The first tee is located near the Pebble Beach Pro Shop. The course lines the Pacific coast from the 4th through the 10th hole, moves inland for the 11th through 16th and returns to the rugged shoreline for the 17th and 18th. The world-famous 18th hole runs between The Lodge at Pebble Beach and Stillwater Cove.

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SPYGLASS HILL® GOLF COURSE



Designer	Robert Trent Jones, Sr.
Head Golf Professional	Jin Park
Superintendent	Bob Yeo
Year Opened	1966
Par	72
Yardage	7,035

Tournaments

- AT&T Pebble Beach Pro-Am - part of tournament rotation since 1967
- TaylorMade Pebble Beach Invitational - part of tournament rotation since 1990
- U.S. Amateur Championship – part of stroke-play qualifying rotation in 1999 and 2018

Course Layout

Spyglass Hill Golf Course opens with five holes set in the coastal dunes before heading inland, where it plays through the forest. The course takes its theme from Robert Louis Stevenson's classic novel, "Treasure Island," with names taken from Stevenson's classic fantasy given to many of the holes, including Billy Bones, The Black Spot, Long John Silver and Black Dog.

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MONTEREY PENINSULA COUNTRY CLUB, SHORE COURSE



Founder	Samuel F.B. Morse
Course Designer	Michael Strantz
Head Golf Professional	David Vivolo
General Manager	Michael Bowhay
Director of Greens and Grounds	Bob Zoller
Year Opened	Monterey Peninsula Country Club 1925; Shore Course 1960
Par	71
Yardage	6,941

Tournaments (Dunes & Shore Courses)

- | | |
|---|-----------------------|
| • AT&T Pebble Beach Pro-Am | 2010 - Present |
| • California Junior Girls State Championship (CWAC) | 1946 & 1949 - Present |
| • U.S. Girls' Junior Championship | 1952 |
| • U.S. Senior Amateur Championship | 1958 |
| • U.S. Senior Women's Amateur Championship | 1958 |
| • NCGA Staedler-Jetter Senior Cup Team Match | 1990 & 2007 |
| • Trans-Mississippi Championship | 1994 & 2007 |
| • California State Amateur Championship | 2007 & 2013 |



2020 AT&T Pebble Beach Pro-Am Celebrities & Notables

Harris Barton
Chris Berman
Kira Dixon
Josh Duhamel
Larry Fitzgerald
Colt Ford
Wayne Gretzky
Macklemore*
Chris Harrison
Kelley James*
Toby Keith
Thomas Keller
Charles Kelley
Huey Lewis
Eli Manning*
Peyton Manning
Pat Monahan
Gary Mule Deer
Bill Murray
Chris O'Donnell
Jake Owen
Michael Peña
Alfonso Ribeiro
Aaron Rodgers
Joe Don Rooney
Ray Romano
Tony Romo
Matt Ryan
Kelly Slater
Larry the Cable Guy
Justin Verlander
Clay Walker
Steve Young

*Denotes new to the field