

Press Release



**AT&T PEBBLE BEACH NATIONAL PRO-AM
TICKET PRICES TO GO UP AFTER JANUARY 15TH**

FOR IMMEDIATE RELEASE: January 12, 2009

Monterey, California – There is still time to purchase tickets for the 2009 AT&T Pebble Beach National Pro-Am, February 9 – 15, at the reduced rate of \$50 per day. After January 15th the price increases to \$60. Tickets are available online at www.attpbgolf.com or by phone, 800 541-9091 or 831 644-0333. Net proceeds go to support hundreds of worthwhile charities throughout Northern California.

Practice round tickets, which are good for all three days Monday-Wednesday, are also \$50 in advance and \$60 after 1/15. Season badges, valid all week, are \$125 in advance and \$150 after 1/15.

A special Charity Patron badge, which is only available until January 15th, allows admittance for the whole week of the AT&T Pebble Beach National Pro-Am plus this year's Champions Tour event at Pebble Beach over Labor Day weekend, the Walmart First Tee Open. It sells for \$150.

Tickets to the exclusive AT&T Champions Club, with food and beverage served Thursday through Sunday in a club-like atmosphere overlooking the 15th green at famed Pebble Beach Golf Links, are available for \$1,600 per person. Individual daily tickets

may be purchased for \$450 per person. All Champions Club tickets must be purchased by January 15th.

Leading pros on the PGA TOUR will be coming to Pebble Beach to vie for a \$6.1 million purse on Spyglass Hill, Poppy Hills and famed Pebble Beach Golf Links. They will be teamed with top celebrities including perennial favorite, Bill Murray. Both professional and celebrity commitments are regularly updated on the tournament Web site, www.attpbgolf.com.

Since the tournament moved to the Monterey Peninsula in 1947 the Monterey Peninsula Foundation has made charitable donations totaling \$73,000,000.

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