

**Press Release**



**NEW SPECTATOR ENHANCEMENTS AT  
AT&T PEBBLE BEACH NATIONAL PRO-AM**

FOR IMMEDIATE RELEASE: January 27, 2010

Monterey, California – Tickets are still available for the 2010 AT&T Pebble Beach National Pro-Am, February 8 – 14, at Pebble Beach, Spyglass Hill and Monterey Peninsula Country Club's Shore Course. Purchases may be made online at [www.attpbgolf.com](http://www.attpbgolf.com) or by phone at 800 541-9091 or 831 644-0333.

New this year is the Fairway Club, a special spectator chalet featuring a sports bar atmosphere with food and beverage available for purchase. Fairway Club tickets sell for \$100 per day and grounds-only tickets may be upgraded on site for an additional fee of \$50. It is located on the 3<sup>rd</sup> fairway of Pebble Beach Golf Links with ocean views.

Another fan enhancement this year is a special travel and ticket package being offered for attendees coming from outlying areas. Packages include general tournament admission and VIP ticket packages as well as daily luxury motor coach transportation from various locations throughout Northern California including Sacramento, Stockton, Fresno, San Francisco, Palo

Alto, San Jose, Walnut Creek, Santa Cruz and Salinas. For more information visit the following dedicated website: [www.attproamgolf.com](http://www.attproamgolf.com) or call 530 757-2599.

The AT&T Pebble Beach National Pro-Am is one of the largest fundraising events in Northern California with net proceeds going to support a wide variety of charitable organizations. Since the tournament moved to the Monterey Peninsula in 1947, Monterey Peninsula Foundation has made charitable donations totaling \$79,000,000.

# # #

For further information:

*Cathy Scherzer*  
*Monterey Peninsula Foundation*

831 649-1533  
[cscherzer@attpbgolf.com](mailto:cscherzer@attpbgolf.com)