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FOR IMMEDIATE RELEASE
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INVITATION TO COVER

PGA TOUR Promotes Healthier Smiles For Kids

When: February 10, 11 and 12, 2010 - 8:00 AM to 5:00 PM each day

Where: Twin Creeks Golf Course
1551 Beacon Hill Drive
Salinas, CA 93905

What: Christina's Smile Children's Dental Clinic visits cities that host a PGA TOUR or Champions Tour tournament and provides dental care to needy children at no charge to them, their parents, or the identifying agency. Various charitable groups and organizations select the children prior to the Clinic.

Dr. Richard R. Garza, who treated many under privileged children in his Austin, Texas dental practice for 22 years conceived Christina's Smile Children's Dental Clinic in 1989.

Local dentists and assistants volunteer their time and talent to deliver quality charitable dental care to 120 children between the ages of 6 - 15 at each Clinic. Treatment includes cleanings, sealants, fillings, crowns, root canal treatments and extractions, if needed. Approximately \$75,000 to \$85,000 worth of dentistry is delivered during each 3 day Clinic.

In Salinas, the dental clinic is conducted in conjunction with the AT&T Pebble Beach National Pro-Am. The children are selected and organized by the Monterey County Office of Education Migrant Education Program, Region 16.

Why: Children living in poverty throughout the United States seriously lack access to dental services. With our national health care system under fire, citizens are now beginning to realize the dangers that accompany the lack of suitable dental care. High health care costs virtually prohibit impoverished families from receiving quality dentistry except through "free clinics" or other such facilities.

Christina's Smile Children's Dental Clinic in cooperation with the PGA TOUR has provided over \$19,000,000 worth of dental care at no cost to more than 42,000 children in need since its inception in 1990.

How: The mobile Clinic is a 53-foot trailer and houses 3 fully equipped state-of-the-art dental treatment operatories along with x-ray and sterilization equipment. YRC Inc, an Akron, OH based trucking company, transports the Clinic around the country free of charge.

in cooperation with the



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A Non-Profit Charity

www.csmile.com