

PRESS RELEASE



AT&T PEBBLE BEACH NATIONAL PRO-AM PROFESSIONAL EXEMPTIONS ANNOUNCED

FOR IMMEDIATE RELEASE: February 1, 2010

Monterey, California – Monterey Peninsula Foundation, host of the AT&T Pebble Beach National Pro-Am, has announced six professional exemptions for the 2010 tournament, scheduled for the week of February 8 – 14 on Spyglass Hill, Pebble Beach and Monterey Peninsula Country Club's Shore Course.

Current exemptions include two-time Ryder Cup member Chris DiMarco; five-time PGA TOUR winner Rocco Mediate who lost in a valiant play-off at the 2008 U.S. Open and recently shot a 67 in the 4th round of the Bob Hope Classic; Tim Herron who has four PGA TOUR victories; Jamie Lovemark, a USC and Pac-10 standout who was named 2007 NCAA Player of the Year and tied for second (lost in a playoff) in the 2009 Frys.com Open; Kyle Stanley of Clemson University who was the 2009 Ben Hogan Award Winner – College/Amateur Player of the Year and Sam Saunders, another Clemson University standout who won the Florida High School State championship as a junior and is the grandson of Arnold Palmer.

Tickets for the AT&T Pebble Beach National Pro-Am are still on sale through the tournament Web site, www.attpbgolf.com or the tournament box office, 800 541-9091 (toll free) or 831 644-0333 (local).

Net proceeds from the AT&T Pebble Beach National Pro-Am are donated to hundreds of nonprofit, charitable organizations. As a result of last year's tournament, Monterey Peninsula Foundation was able to generate over \$6 million for charity. This ranks the tournament among the top PGA TOUR events in the country.

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