

Press Release



San Francisco 49ers vs San Francisco Giants CHARITY SHOOT-OUT ADDITIONS

FOR IMMEDIATE RELEASE: February 1, 2012

Pebble Beach, California – The Charity Shoot-Out between the San Francisco Giants and the San Francisco 49ers just got more interesting. With a total of \$100,000 in charity contributions at stake, not to mention bragging rights, the 49ers just added an additional all-star team of quarterback Alex Smith and Head Coach Jim Harbaugh. To make the competition even more exciting the Giants have announced Duane Kuiper will be the celebrity caddy for fellow announcer Mike Krukow. The gauntlet has been thrown.

The fun begins at 1:30 pm at the 1st hole at Pebble Beach on Tuesday, February 7th. Tickets are \$20 until Feb. 4 and \$30 after that date. All proceeds go to charity.

Playing for the Giants Community Fund:

- *Mike Krukow & Dave Flemming*
- *Matt Cain & Will Clark*

Playing for the 49ers Foundation:

- *Harris Barton & Dwight Clark*
- *Jerry Rice & Brent Jones*
- *Alex Smith & Jim Harbaugh*

Tickets may be purchased online at www.attpbgolf.com or by calling 800 541-9091.

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About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by *FORTUNE*® magazine.

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About Monterey Peninsula Foundation

Monterey Peninsula Foundation (MPF) is a charitable foundation which disburses funds from the proceeds of the AT&T Pebble Beach National Pro-Am on the PGA TOUR and the Nature Valley First Tee Open at Pebble Beach on the Champions Tour. MPF focuses on improving the quality of life in Monterey County and surrounding areas. Since the AT&T Pebble Beach National Pro-Am came to the Monterey Peninsula in 1947, over \$94 million has been raised for charity.

In 2004 the First Tee Open was introduced to serve as a showcase for The First Tee whose global mission is to impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf. www.montereypeninsulafoundation.org; www.attpbgolf.com; www.thefirstteeopen.com

About the PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 100 tournaments on the PGA TOUR, Champions Tour and Nationwide Tour. The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in communities in which it plays, and provide financial opportunities for TOUR players.

In 2011, the three Tours collectively have tournaments in 29 states and in 12 countries and territories outside of the United States. PGA TOUR tournaments are broadcast to approximately 500 million households in 224 countries and territories in 29 languages.

Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2010, tournaments on the three Tours generated more than \$120 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.6 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four world-renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d'Elegance, the AT&T Pebble Beach National Pro-Am, the Callaway Pebble Beach Invitational, the Pebble Beach Food & Wine event and the Nature Valley First Tee Open at Pebble Beach. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship, and numerous other tournaments. www.pebblebeach.com

About the Giants Community Fund

The Giants Community Fund, a 501(c)(3) public charity, collaborates with the San Francisco Giants by using baseball as a forum to encourage underserved youth and their families to live healthy, productive lives. The Fund supports Junior Giants leagues throughout Northern California, Nevada and Oregon and provides assistance to targeted community initiatives in the areas of Education, Health and Violence Prevention. Since its inception in 1991, the Fund has donated over \$14 million to community efforts.

About The San Francisco 49ers Foundation

The San Francisco 49ers Foundation is the non-profit community funding extension of the San Francisco 49ers. Now in its 20th year, the 49ers Foundation supports development programs for underserved youth that keep them, "Safe, On Track, and In School. The San Francisco 49ers are promoting RESPECT for schools and community by donating a significant portion of the foundation's funding toward family violence prevention programs and activities that teach youth leadership and respect. Since 1992, the Foundation has donated over \$16 million to support non-profits, including \$2.4 million in 2011.

For further information:

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