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World Renowned Golf Artist Scott Medlock and AT&T Pebble Beach National Pro-Am Celebrities to Collaborate on Painting for Charity

Medlock and celebrities will paint Pebble Beach Golf Links' 17th hole during Saturday's third round of the AT&T Pebble Beach National Pro-Am; Painting to be auctioned off, with all proceeds donated to The First Tee of Monterey County

PEBBLE BEACH, Calif. (Feb. 10, 2011) – Scott Medlock has served as an official artist of the AT&T Pebble Beach National Pro-Am as far back as 1996, as his artwork has been showcased on the tournament's program cover and other collaterals. This weekend, he lends his artistic excellence towards the PGA TOUR event in what will make for the tournament's rarest masterpiece and a charitable boon.

Medlock will paint Pebble Beach Golf Links' 17th hole in a collaborative effort with numerous participating celebrities during Saturday's third round of the AT&T Pebble Beach National Pro-Am. The artwork will be auctioned off after the event, with all proceeds donated to The First Tee of Monterey County, a charitable beneficiary of the AT&T Pebble Beach National Pro-Am.

Standing from the tee box at Pebble Beach Golf Links' 17th hole, Medlock will paint the hole on a 36-by-48-inch canvas during Saturday's round. Surrounding his portrait on the same canvas, participating celebrities playing in the tournament will add their personal touches to the painting.

"This is going to go for big bucks. It's such a unique, one-of-a-kind, collaborative piece," said Medlock, who has attended the AT&T Pebble Beach National Pro-Am every year since 1996. "I consider the AT&T Pebble Beach National Pro-Am my home away from home, and The First Tee of Monterey is a very special foundation near and dear to my heart."

The First Tee of Monterey County's mission is to impact the lives of young people in Monterey County by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf.

Simply put, Medlock is one of the most prolific, accomplished and recognizable artists in golf. He has captured many of the game's grandest moments and its biggest stars, from Arnold Palmer and Jack Nicklaus to Tiger Woods, Gary Player, Fred Couples, Greg Norman, Chi Chi Rodriguez and Natalie Gulbis.

Arnold Palmer may have put it best when he said, "I suspect that there aren't many homes and offices of serious golfers that don't have a Scott Medlock painting hanging somewhere on the premises. Those who don't are missing something."

For more details on the auction and bidding on Medlock's AT&T Pebble Beach National Pro-Am 17th-hole painting, as well as more information on Medlock and his portfolio of work, visit www.ScottMedlock.com.

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