



**MONTEREY PENINSULA FOUNDATION AND
MONTEREY PENINSULA COUNTRY CLUB
SIGN FOUR YEAR AGREEMENT
MPCC's Shore Course to be in
AT&T Pebble Beach National Pro-Am Rotation Through 2014**

FOR IMMEDIATE RELEASE: April 20, 2010

Monterey, California – Monterey Peninsula Foundation and the PGA TOUR announced today that the Monterey Peninsula Country Club Shore Course will be a part of the AT&T Pebble Beach National Pro-Am course rotation for the next four years. The four-year agreement was reached with full support of the Monterey Peninsula Country Club board of directors and membership. The Shore Course is currently ranked 72nd in Golf Digest's list of America's 100 Greatest Golf Courses. The AT&T is also played on Spyglass Hill and Pebble Beach Golf Links, host of the upcoming U.S. Open.

"The 2010 AT&T was a tremendous success on so many levels," states MPCC General Manager Michael Bowhay. "Our members enthusiastically embraced the tournament's return to our facility. The Shore Course received rave reviews from pros, amateurs and spectators alike."

MPCC's involvement in the Pro-Am dates back to the origins of the tournament when Bing Crosby first brought the event to the Monterey Peninsula in 1947. The AT&T Pebble Beach National Pro-Am is one of the longest running golf tournaments on the PGA TOUR and is one of the largest charitable events in Northern California. To date the tournament has generated nearly \$85 million for charity.

"MPCC's return exceeded even our expectations," states Monterey Peninsula Foundation board

chairman, Clint Eastwood. "This new agreement will have a positive impact on the Foundation's charitable giving."

PGA TOUR pros weighed in on the return of MPCC. "It's one of my favorites now on TOUR," stated 2010 Master's champion Phil Mickelson and Australian Adam Scott adds, "Everyone I have talked to likes the Shore Course. It will certainly attract people to come."

Singer Huey Lewis, a long time AT&T favorite stated, "Let me know what we can do to keep it here."

The 2010 AT&T Pebble Beach National Pro-Am, the 25th with AT&T as title sponsor, was won by South Carolina native Dustin Johnson for the second year in a row. Johnson's win was climaxed by a dramatic birdie on the 18th hole at Pebble Beach. Tickets for the 2011 AT&T Pebble Beach National Pro-Am will go on sale after Labor Day. Further information is available on the tournament Web site, www.attpbgolf.com

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