

## PRESS RELEASE



# **AT&T PEBBLE BEACH NATIONAL PRO-AM**

## **Tickets Go on Sale**

### **Charity Patron Badge Also Available**

FOR IMMEDIATE RELEASE: September 8, 2008

Monterey, California – Tickets for the 2009 AT&T Pebble Beach National Pro-Am are now on sale. The tournament is scheduled for the week of February 9 through 15 on Pebble Beach, Spyglass Hill and Poppy Hills. Tickets may be purchased through the tournament Web site, [www.attpbgolf.com](http://www.attpbgolf.com) or the tournament box office, 800 541-9091 (toll free) or 831 644-0333 (local).

Net proceeds from the AT&T Pebble Beach National Pro-Am are donated to hundreds of nonprofit, charitable organizations. As a result of the 2008 tournament, Monterey Peninsula Foundation was able to generate nearly \$7 million for charity. This ranks the tournament among the top PGA TOUR events in the country.

“The rich tradition of the AT&T, coupled with the tremendous support we receive from sponsors and volunteers, has enabled Monterey Peninsula Foundation to make a significant impact on our community,” states Foundation President & CEO Ollie Nutt.

Daily tickets for the AT&T Pebble Beach National Pro-Am tournament rounds are \$50 when purchased by January 15<sup>th</sup> and \$60 after. A practice round ticket, good for all three days, Monday through Wednesday, is \$50 in advance and \$60 after January 15<sup>th</sup>.

A season badge for the 2009 AT&T Pebble Beach National Pro-Am, good for the whole week, may be purchased for \$125 or \$150 after January 15<sup>th</sup>. Any-Day Ticket books, containing 10 coupons which may be exchanged at the gate for a daily ticket, sell for \$450 in advance and \$600 after January 15<sup>th</sup>.

The \$150 Charity Patron badge is a special ticket which is good not only for the whole week of the AT&T Pebble Beach National Pro-Am, but next year's Walmart First Tee Open at Pebble Beach, a Champions Tour event over Labor Day weekend. It is not available after January 15<sup>th</sup>.

Patrons may enjoy food and beverage in the exclusive Champions Club overlooking the 15<sup>th</sup> green at Pebble Beach Golf Links for a cost of \$450 per person, per day or \$1,600 per person for all four tournament rounds, Thursday through Sunday. Champions Club badges include parking and shuttle service and must be purchased by January 15<sup>th</sup>.

The Partners Package, offered at \$350, includes two Charity Patron badges, tournament gifts and other amenities. The \$2,400 Executive Booster Package is available with 12 Charity Patron badges, three Any-Day Ticket books, exclusive tournament gifts and acknowledgement in the official program (if purchased by November 1<sup>st</sup>.)

For further information, please visit [www.attpbgolf.com](http://www.attpbgolf.com).

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**Contact:**

*Cathy Scherzer  
Monterey Peninsula Foundation  
831 649-1533  
[cscherzer@attpbgolf.com](mailto:cscherzer@attpbgolf.com)*