



BILL MURRAY TO DEFEND HIS TITLE AT THE 2012 AT&T PEBBLE BEACH NATIONAL PRO-AM

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Monterey, California – Bill Murray has announced he will return to Pebble Beach in February to defend his title as amateur champion of the AT&T Pebble Beach National Pro-Am. Murray won the crown in 2011 with PGA TOUR partner D.A. Points who also won the pro portion of the tournament and took home a check for \$1,134,000.

In addition to Murray, a variety of other celebrities have committed to the tournament, scheduled for the week of February 6 – 12, 2012 on Pebble Beach Golf Links, Spyglass Hill Golf Course and Monterey Peninsula Country Club's Shore Course. Television stars Chris O'Donnell, George Lopez and Ray Romano as well as former San Francisco 49er Harris Barton and musicians Kenny G and Huey Lewis are all slated to play.

Tickets for the AT&T Pebble Beach National Pro-Am are now on sale through the tournament website, www.attpbgolf.com, and the tournament box office, 831 644-0333 or 800 541-9091. Tickets for tournament rounds, Thursday through Sunday are \$50 per day prior to the tournament and \$60 the week of the event. Practice round tickets for Monday are \$10 in advance and \$20 at the gate. Tuesday and Wednesday tickets are \$20 per person in advance and \$30 after February 4th. Tuesday will again feature the Charity Shoot-Out between the San Francisco Giants and San Francisco 49ers and Wednesday will be highlighted by the ever popular 3M Celebrity Challenge.

Season badges, valid the entire week, are \$125 in advance and \$150 after February 4th. A special badge which allows access to the Grey Goose Lounge as well as tournament

admittance for the week is being offered for a special price of \$99.99 at select Costco locations in Northern California beginning on Friday, November 25.

Net proceeds from the AT&T Pebble Beach National Pro-Am go to support a wide variety of charitable organizations. Since the tournament was first played in Southern California in 1937, over \$93,000,000 has been generated for charity.

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About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by *FORTUNE*® magazine.

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About Monterey Peninsula Foundation

Monterey Peninsula Foundation (MPF) is a charitable foundation which disburses funds from the proceeds of the AT&T Pebble Beach National Pro-Am on the PGA TOUR and the Nature Valley First Tee Open at Pebble Beach on the Champions Tour. MPF focuses on improving the quality of life in Monterey County and surrounding areas. Since the AT&T Pebble Beach National Pro-Am came to the Monterey Peninsula in 1947, over \$93 million has been raised for charity.

In 2004 the First Tee Open was introduced to serve as a showcase for The First Tee whose global mission is to impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf. www.montereypeninsulafoundation.org; www.attpbgolf.com; www.thefirstteeopen.com

About the PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 100 tournaments on the PGA TOUR, Champions Tour and Nationwide Tour. The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in communities in which it plays, and provide financial opportunities for TOUR players.

In 2011, the three Tours collectively have tournaments in 29 states and in 12 countries and territories outside of the United States. PGA TOUR tournaments are broadcast to approximately 500 million households in 224 countries and territories in 29 languages.

Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2010, tournaments on the three Tours generated more than \$120 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.6 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four world-renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d'Elegance, the AT&T Pebble Beach National Pro-Am, the Callaway Pebble Beach Invitational, the Pebble Beach Food & Wine event and the Nature Valley First Tee Open at Pebble Beach. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship, and numerous other tournaments. www.pebblebeach.com

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