



**AT&T
PEBBLE BEACH
PRO-AM**

75TH ANNIVERSARY

PRESS KIT

FEBRUARY 8 – 14, 2021



**AT&T
PEBBLE BEACH
PRO-AM**

75TH ANNIVERSARY

**Welcome to the 75th
AT&T Pebble Beach Pro-Am!**



@ATTProAm | #AttProAm

#ATTProAm

#ATTCharityChallenge

#Golf&Giving



MEDIA CENTER HOURS

CREDENTIAL DESK

Tuesday – Thursday 7:00 am – 5:00 pm

Friday – Sunday 8:00 am – 5:00 pm

MEDIA WORK ROOM

Tuesday – Sunday 7:00 am – 9:00 pm

MEDIA SHUTTLE

Tuesday – Sunday 7:00 am – 5:00 pm

FOOD AND BEVERAGE

BREAKFAST coffee, tea, assorted pastries at Media Center Registration

Tuesday – Sunday 7:00 am – 10:30 am

LUNCH pick up daily vouchers at Media Registration, redeemable at Pebble Beach Market

Tuesday – Sunday 10:00 am – 5:00 pm

- For those with workspace in the media center, you may eat at your desk.
- **Media with grounds-only access** – Food and beverage vouchers redeemable at the Pebble Beach Market, may be picked up in the Media Center, located in The Lodge Conference Center.

WI-FI

MEDIA WORKROOM

Wi-Fi Name: ATTPB Media Main

Wi-Fi Password: ATTPB2021

MEDIA PHOTOGRAPHERS

Wi-Fi Name: ATTPB Media Photo

Wi-Fi Password: 2021ATTPB



2021 AT&T PEBBLE BEACH PRO-AM MEDIA FACT SHEET

COURSES

Pebble Beach Golf Links	7,051 yards	Par 72
Spyglass Hill Golf Course	7,041 yards	Par 72

TOURNAMENT COURSE RECORDS

Pebble Beach

David Duval	62 (1997)
Tom Kite	62 (1983)

Spyglass Hill

Luke Donald	62 (2006)
Phil Mickelson	62 (2005)

FIELD	156 professionals
PURSE	\$7,800,000
DEFENDING CHAMPION	Nick Taylor
PAIRINGS	Available on Tuesday, Feb. 9 after 6:00 p.m. at www.attpbgolf.com
PLAYOFF	Sudden death: holes 18-18, and then 17-18, as needed

PAST CHAMPIONS INCLUDE

Mark O'Meara (five-time winner), Phil Mickelson (five-time winner), Jack Nicklaus (three-time winner), Davis Love III (two-time winner), Dustin Johnson (two-time winner), Tom Watson (two-time winner), Brandt Snedeker (two-time winner), John Cook, Tom Kite, Hale Irwin, Paul Azinger, Johnny Miller, Peter Jacobsen, Payne Stewart, Tiger Woods, Vijay Singh, Jimmy Walker, Vaughn Taylor, Jordan Spieth, and Ted Potter, Jr.

TV BROADCASTS

(Pacific Standard Time)

Thursday, February 11	12:00 – 3:00 p.m.	Golf Channel
Friday, February 12	12:00 – 3:00 p.m.	Golf Channel
Saturday, February 13	10:00 – 12:00 p.m.	Golf Channel
	12:00 – 3:00 p.m.	CBS
Sunday, February 14	10:00 – 12:00 p.m.	Golf Channel
	12:00 – 3:30 p.m.	CBS

MONTEREY PENINSULA FOUNDATION - BOARD OF DIRECTORS

Clint Eastwood, Chairman	Harris Barton	Bill Perocchi
Peter Ueberroth, Co-Vice Chairman	Murray Demo	Heidi Ueberroth
Doug Mackenzie, Co-Vice Chairman	David Gill	Jerry Yang
Steve John, CEO	Lori Lee	



SCHEDULE OF EVENTS

MONDAY, FEB. 8

Practice rounds, Pebble Beach GL and Spyglass Hill GC

TUESDAY, FEB. 9

Practice rounds, Pebble Beach GL and Spyglass Hill GC

WEDNESDAY, FEB. 10

Practice rounds, Pebble Beach GL and Spyglass Hill GC

7:30 a.m. Every Shot Counts Pro-Am, Pebble Beach GL

3:00 p.m. AT&T Every Shot Counts Charity Challenge, Pebble Beach GL

THURSDAY, FEB. 11

8:00 a.m. First round, Pebble Beach GL and Spyglass Hill GC

FRIDAY, FEB. 7

8:00 a.m. Second round, Pebble Beach GL and Spyglass Hill GC

SATURDAY, FEB. 8

8:00 a.m. Third round, Pebble Beach GL
(65 low professionals and ties)

SUNDAY, FEB. 9

7:30 a.m. Final round, Pebble Beach GL
(65 low professionals and ties)



AT&T EVERY SHOT COUNTS CHARITY CHALLENGE

Wednesday, Feb. 10

Pebble Beach Golf Links 3:00 p.m. - 5:00 p.m.

The event will help raise \$1.6 million for Monterey Peninsula Foundation charities targeting basic necessities such as food insecurity, educational inequity and health inequity brought on by the pandemic. The event will be produced as a Golf Channel show and played in lieu of the traditional pre-tournament charity events.

Charity Purse

\$1.6M toward food insecurity, educational equity and health equity in Monterey, San Benito and Santa Cruz counties

Format

Five-hole scramble; Nos. 1, 2, 3, 17 and 18

Teams/Charity Focus

Health Equity

Kathryn Newton
Kira K. Dixon

Food Security

Alfonso Ribeiro
Macklemore

Educational Equity

Larry Fitzgerald
Bill Murray

Purse Allocation

Hole 1 - \$100,000

Hole 2 - \$100,000

Hole 3 - \$150,000

Hole 17 - \$150,000

Hole 18 - \$500,000

Dollars will be split evenly among all teams if there is a tie on any hole

Challenge Holes

Awarded to 1st and 2nd place on each, \$125,000 and \$75,000 respectively:

Hole 2 – Long drive presented by Chevron

Hole 3 – Closest to the green off the tee presented by 3M

Hole 17 – Hole-in-One/Closest to the pin presented by Cisco



CHARITABLE HOST ORGANIZATION

75 YEARS OF GOLF AND GIVING

2021 marks the 75th anniversary of the AT&T Pebble Beach Pro-Am. While the galleries and celebrities may be missing from the tournament this year, one thing has not changed – and that’s the generosity that has symbolized this tournament for 75 years as one of the most charitable events in sports.

Last year, host organization Monterey Peninsula Foundation donated **\$12.3 million dollars** to local nonprofits. 2021 charitable giving will target basic necessities such as food insecurity, educational inequities and health inequities brought on by the pandemic, helping nonprofits throughout Monterey, San Benito, and Santa Cruz counties during this difficult time.

Continuing to give where it is most necessary... that is the hallmark of the AT&T Pebble Beach Pro-Am, no matter the circumstances.

Over the last 75 years, Monterey Peninsula Foundation has made nearly 6,000 grants to over 1,350 nonprofit organizations donating more than \$176 million dollars.

Notable Grantees, FY 2019-20

- Santa Cruz Women’s Health Center - \$900,000
- Community Foundation for Monterey County – \$840,700
- Monterey Peninsula College Foundation - \$660,000
- Salinas Valley Memorial Hospital Foundation - \$500,000
- Future Citizens Foundation - \$405,000
- Dominican Santa Cruz Hospital Foundation - \$400,000
- MidPen Housing Corporation - \$315,000
- Interim, Inc. – \$300,000
- Palo Alto Medical Foundation for Health Care Research and Education - \$250,000
- Monterey County Office of Education - \$250,000



2020 CHAMPION

Nick Taylor

Height 6 ft., 0 in.
Weight 170 lbs.
Birthday April 14, 1988
Birthplace Winnipeg, Manitoba, Canada
Turned Pro 2010
College University of Washington (2010 Economics)

2 PGA TOUR Victories

2020 AT&T Pebble Beach Pro-Am
2015 Sanderson Farms Championship

National Teams

2018 World Cup

Current Season Tour Highlights

T11 at Sony Open in Hawaii





PEBBLE BEACH GOLF LINKS®



Founder	Samuel F.B. Morse
Course Designers	Jack Neville and Douglas Grant
Head Golf Professional	Eric Lippert
Superintendent	Bubba Wright
Year Opened	1919
Par	72
Yardage	7,051

Tournaments

- AT&T Pebble Beach Pro-Am - part of tournament rotation since 1947
- PURE Insurance Championship at Pebble Beach - part of tournament rotation since 2004
- U.S. Open Championship in 1972, 1982, 1992, 2000, 2010, 2019
- U.S. Amateur Championship in 1929, 1947, 1961, 1999, 2018
- U.S. Women's Open in 2013
- TaylorMade Pebble Beach Invitational - part of tournament rotation since 1990

Course Layout

Pebble Beach Golf Links extends eastward from The Lodge at Pebble Beach along the Carmel Bay coastline to the village of Carmel. The first tee is located near the Pebble Beach Pro Shop. The course lines the Pacific coast from the 4th through the 10th hole, moves inland for the 11th through 16th and returns to the rugged shoreline for the 17th and 18th. The world-famous 18th hole runs between The Lodge at Pebble Beach and Stillwater Cove.

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SPYGLASS HILL® GOLF COURSE



Designer	Robert Trent Jones, Sr.
Head Golf Professional	Jin Park
Superintendent	Bob Yeo
Year Opened	1966
Par	72
Yardage	7,041

Tournaments

- AT&T Pebble Beach Pro-Am - part of tournament rotation since 1967
- TaylorMade Pebble Beach Invitational - part of tournament rotation since 1990
- U.S. Amateur Championship – part of stroke-play qualifying rotation in 1999 and 2018

Course Layout

Spyglass Hill Golf Course opens with five holes set in the coastal dunes before heading inland, where it plays through the forest. The course takes its theme from Robert Louis Stevenson's classic novel, "Treasure Island," with names taken from Stevenson's classic fantasy given to many of the holes, including Billy Bones, The Black Spot, Long John Silver and Black Dog.

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