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72-Hour Super Ticket Sale Starts Monday, Sept. 28 For Star-Studded 2016 AT&T Pebble Beach Pro-Am

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Monterey, California – The best deal on tickets for the 2016 AT&T Pebble Beach Pro-Am starts Monday, Sept. 28 at 9 a.m. (Pacific) when the first “AT&T Pro-Am 72-Hour Ticket Sale” will offer daily passes and weekly badges for up to 33 percent off via the tournament website.

Always the most popular PGA TOUR event on the West Coast, the 2016 AT&T Pebble Beach Pro-Am promises to be one of the best, featuring the world’s best tour professionals and a star-studded celebrity field who will tee it up on three Monterey Peninsula golf courses the week of Feb. 8-14.

Not only will the celebrity lineup feature fan favorites like actor Josh Duhamel and television talk-show host Carson Daly, but the AT&T Pro-Am will welcome several newcomers, including Sports Illustrated model Kelly Rohrbach, a former collegiate golfer.

Also new for 2016, all spectators (ages 21 and older) will have access to the popular Grey Goose 19th Hole Lounge. Previously this area required a special ticket. Perched on a hilltop adjacent to the sixth, seventh and eighth holes at Pebble Beach Golf Links, the Grey Goose 19th Hole Lounge offers specialty cocktails for purchase in an upscale setting with views of the golf and the ocean beyond.

During the “AT&T Pro-Am 72-Hour Ticket Sale” – which ends Sept. 30 – a Practice Round ticket (valid for all three days, Feb. 8-10) is \$40; a Daily ticket (valid Feb. 11-14) is \$40; a Weekly Badge (valid for all seven days) is \$100. Ticket prices increase Oct. 1 to \$60 and \$150, respectively.

To purchase tickets, log onto www.attpbgolf.com.

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About Monterey Peninsula Foundation

Monterey Peninsula Foundation (MPF) is a charitable foundation which disburses funds from the proceeds of the AT&T Pebble Beach Pro-Am on the PGA TOUR and the Nature Valley First Tee Open at Pebble Beach on the Champions Tour. MPF focuses on improving the quality of life in Monterey, Santa Cruz, and San Benito counties. Since its inception in 1937 the AT&T Pebble Beach National Pro-Am has been dedicated to supporting local charities.

www.montereypeninsulafoundation.org; www.attpbgolf.com.

In 2004 the First Tee Open was introduced to serve as a showcase for The First Tee whose global mission is to impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf. www.thefirstteeopen.com